



Public Relations Group, Corporate Communications Unit

Corporate Strategy & Planning Division
Akasaka Biz Tower, 5-3-1 Akasaka, Minato-ku, Tokyo 107-6332 JAPAN

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INPEX Awarded “Special Prize” at 2017 Keidanren Newsletter Awards

INPEX Style, INPEX’s quarterly newsletter with a circulation of 3,150 copies distributed to employees and their families as well as customers, was awarded a “Special Prize” in the magazine and newsletter category of the 2017 Keidanren Newsletter Awards. This is the second newsletter award presented to INPEX by the Keidanren (Japan Business Federation) following the “Special Project Prize” in the featured topic category awarded in 2016.

The award is based on INPEX Style being highly evaluated for its clear and concise language as well as effective use of images and illustrations in both the feature and regular sections of the magazine that each dedicate a sufficient number of pages to provide the reader with a good understanding of the subjects being covered. INPEX Style was also rated highly for reinforcing global communications within the company and enhancing mutual understanding and solidarity between employees in various countries through a global mindset.

The annual Keidanren Newsletter Awards were established as a regular event in 1966 with the objective of promoting internal corporate communications as well as improving the quality of internal newsletters of Japanese company members through the commendation of editorial personnel.

INPEX will strive to further improve the contents of INPEX Style and help strengthen ties between employees globally.



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